



**University of International Business and Economics
International Summer School**

COM 110 Public Speaking

Term: July 8 – August 2, 2019

Instructor: Professor Dwight Codr (pronounced “Doo-WHITE KO-der”)

Home Institution: University of Connecticut

Email: dwight.codr@uconn.edu

Class Hours: Monday through Friday, 120 minutes each day (2,400 minutes in total)

Office Hours: TBD

Discussion session: 2 hours each week

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Credit: 4 units

Course Description:

This course introduces students to the basics of public speaking, and will help them to cultivate the skills necessary to write and interpret a variety of different types of public speeches. Topics to be covered include attention getting devices, articulation and non-verbal communication, the ethics of public speaking, audience analysis, critical thinking and logical fallacies, the use of visual aids, persuasion, and group presentations. Each day will consist of a group discussion for half of the class and actual speech writing and speech practicing for the second half of class.

Course Goals:

- To cultivate the skills needed to write and deliver public speeches
- To learn how to analyze and assess speeches given by others
- To practice speaking in English
- To learn the differences between different occasions for speech and how to adapt speeches for different audiences and occasions

Required Textbook:

The text for this course is the Open Source textbook, *Public Speaking: The Virtual Text*.

Grading Policy:

Two hundred total points are possible. 100 points for daily activities and assignments, 100 for the four major speeches.

Daily activities and assignments: Students will be given 5 points for each day. 2 points will be awarded for actively participating in class discussion and 3 points will be given for active participation in the speech component of each class meeting. “Active participation” means arriving on time to class, taking notes, asking questions about the assigned reading, paying attention during the class (not using electronic devices for social media, shopping, playing games, etc.), doing any required tasks FOR THE DURATION OF THE TIME ALLOTTED TO THE TASK, and listening to and respecting your peers in the classroom.

Four major speeches: In addition to this component of your grade, students will give four major speeches, each worth 25 points: a persuasive speech, a toast or memorial speech, an informative speech, and a “how-to” speech. An optional final examination covering the assigned readings – worth a maximum of 20 points – will be available on the final day of the semester for students in danger of failing the course.

Grading Scale:

Assignments and examinations will be graded according to the following grade scale:

A	90-100	C+	72-74
A-	85-89	C	68-71
B+	82-84	C-	64-67
B	78-81	D	60-63
B-	75-77	F	below 60

Class Rules:

1. Students are expected to be in class.
2. Students are expected to be prepared for class. Specifically, students should be prepared to answer questions during all class sessions and to ask questions as well.
3. Students are expected to show respect and kindness towards other students and the professor. This means, among other things, that at no time should students use electronic devices for any purpose unrelated to classroom activities.

Attendance Policy:

Students receive points for each day spent in class. If you miss a day, you miss the points for that day’s activities. There will be no make ups of days missed. In the event of a medical emergency, you must provide the instructor with official documentation explaining the reason for your absence. According to UIBE policy, if you miss more than 1/3 of the class meetings you will fail the course.



Course Schedule:

Day 1, Mon: Welcome!

Getting to know each other.

Explanation of expectations/procedures.

“Who I am” speech.

Day 2, Tues

Reading: Introduction to Public Speaking (chapter 1)

Activity: Revising the “Who I am” speech.

Day 3, Wed

Reading: Speaking to a Global Audience (chapter 14)

Activity: Brainstorming “how to” topics.

Day 4, Thurs

Reading: Introductions and Conclusions (chapter 9)

Activity: Sample “How To” Speeches.

Activity: Attention getting devices for “How To” Speeches.

Day 5, Fri

Reading: Listening Effectively (chapter 4)

DUE: “How To” Speeches.

Day 6, Mon

Reading: Informative Speaking (chapter 15)

Activity: Sample Informative Speeches.

Activity: Brainstorming “Informative Speech Topics.”

Day 7, Tues

Reading: Organizing and Outlining (chapter 8)

DUE: Informative Speech Draft.

Activity: Organizing your points.

Day 8, Weds

Reading: Supporting Your Ideas (chapter 7)

Activity: Attention getting devices for “Informative Speech.”

Day 9, Thurs

Reading: Critical Thinking and Reasoning (chapter 6)

DUE: Informative Speeches.



Day 10, Fri

Reading: Using Language Well (chapter 10)

DUE: Informative Speeches.

Day 11, Mon

Reading: Speaking with Confidence (chapter 11)

Activity: Toast or Memorial Speech Brainstorming Session.

Day 12, Tues

Reading: Delivering Your Speech (chapter 12)

Activity: Famous speeches in movies.

Day 13, Weds

Reading: Special Occasion Speaking (Note: chapter 17)

DUE: Toast or Memorial Speech Draft

Activity: Group 1 Meeting with Professor Codr

Day 14, Thurs

Reading: Speaking to a Global Audience (chapter 14)

Activity: Group 2 Meeting with Professor Codr

Day 15, Fri

DUE: Toast or Memorial Speech.

Day 16, Mon

Reading: Persuasive Speaking (chapter 16)

Activity: Persuasive Speech Brainstorming Session.

Day 17, Tues

DUE: Persuasive Speech Draft.

Activity: Group 1 Meeting

Day 18, Weds

Activity: Group 2 Meeting

Day 19, Thurs

DUE: Persuasive Speech.

Day 20, Fri

Final Examination.