

# University of International Business and Economics International Summer School

# **STAT 220 Introduction to Statistics**

Term: June 15 - July 16, 2020

Instructor: Shen Fan

Home Institution: China University of Petroleum

Email: fans@cup.edu.cn

Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)

Office Hours: TBD

Discussion Session: 2 hours each week

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Location: WEB Credit: 4 units

# **Course Description:**

Statistics is the study of data and how it can be collected, organized, analyzed and interpreted to obtain insights. *Descriptive* statistics focuses on organizing and summarizing data so that it is better understood. *Inferential* statistics leverages data from a small group to arrive at conclusions about the entire population of which the small group is a part. Statistics is part of everyday life. One of the most sought-after job areas these days is business analytics, which refers to the application of statistics to obtain important insights from data available to organizations. This course provides a calculus-based introduction to statistics.

#### **Course Goals:**

We will first introduce data and statistics, data presentations, measures of centrality and variation, discrete and continuous probability, hypothesis testing for populations and parameters, Chi-square tests, analysis of variance.

# **Prerequisites:**

At least one semester of calculus is required; two or three semesters are strongly recommended.

# **Required Textbook:**

De Veaux, Velleman and Bock, Stats: Data and Models, Pearson, ISBN 13: 978-1-292-10163-7



# **Grading Policy:**

Grading will be determined by homework and the results of your exams. Homework 30%, Midterm Exams 30%, Final Exam 40%.

# **Grading Scale:**

Assignments and examinations will be graded according to the following grade scale:

Α	90-100	C+	72-74
A-	85-89	С	68-71
B+	82-84	C-	64-67
В	78-81	D	60-63
B-	75-77	F	below 60

# **Course Schedule:**

# Week One:

Monday: What are Statistics? Displaying and Describing Categorical Data

Tuesday: Quantitative Data, Distributions
Wednesday: Standard Deviation, Scatterplots
Thursday: Linear Regression, Regression Wisdom

#### Week Two:

Monday: Re-expressing data, Randomness

Tuesday: Sample Surveys, Experiments and Observational Studies

Wednesday: Review first 12 chapters and First tests

Thursday: Probability, Probability Rules

#### Week Three:

Monday: Random Variables Tuesday: Probability models

Wednesday: Sampling Distribution Models,

Thursday: Confidence Intervals, Testing Hypotheses

# Week Four:

Monday: Inference about Means, Tests and intervals

Tuesday: Comparing Groups

Wednesday: Paired Samples and Blocks, Comparing counts

Thursday: Inferences for Regression

# Week Five:

Monday: Analysis of variance

Tuesday: Multifactor Analysis of Variance

Wednesday: Multiple Regression

Thursday: Final Exam.