

# University of International Business and Economics International Summer School

# **ECON 105 Macroeconomics**

Term: October 26<sup>th</sup> – November 20<sup>th</sup>, 2020

Instructor: TBD

**Home Institution: TBD** 

Email: TBD

Class Hours: Monday through Friday, 120 minutes each day (2,400 minutes in total)

Office Hours: TBD

Discussion session: 2 hours each week

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Location: WEB Credit: 4 units

# **Course Description:**

This course explores the fundamental concepts of Macroeconomics – the study of aggregate economic quantities such as inflation, unemployment, GDP, interest rates, and money. These relate to each other through "business cycles" – irregular ups and downs in the U.S. and world economies. We will also look at the ways in which governments may seek to manage an economy: the tools of monetary and fiscal policy.

The primary objective of this course is to provide you with a working knowledge of the basic terms and concepts of macroeconomics. Increasing your understanding of economics will enable you to make better, more informed decisions throughout your life. A secondary course objective is to familiarize you with current and recent conditions in the global economy and to help you understand more about the implications of those conditions. Throughout the semester, current data from China and the U.S. will be used to provide specific examples that will help solidify the concepts discussed in class. The course topics will be connected to current events as appropriate. Topics also will include the measurement and explanation of aggregate economic performance, monetary and fiscal policies, business cycles, international trade, capital flows, and exchange rates.

#### **Course Goals:**

A student who satisfactorily completes this course should:

- 1. Understand the basic terms and concepts of macroeconomics
- 2. Understand how aggregate economic activity in a country is evaluated
- 3. Understand fiscal and monetary policy including their roles and applications



- 4. Be able to understand and critique articles in the press on macroeconomic issues.
- 5. Have a basic familiarity with current and recent macroeconomics conditions in the Chinese, U.S., and global economies.

# **Required Textbook:**

Macroeconomics, by McConnell, Brue, and Flynn, 20<sup>th</sup> edition, published by McGraw-Hill Irwin, 2014 (ISBN: 0077660773). This text is available in a Kindle edition.

#### **Grading Policy:**

Grades for this course will be based on the following:

# 30% Midterm exam Day 12

Mix of multiple choice and essay questions

# 30% Final exam Day 19

• Multiple Choice

# 10% Homework Assignments (2)

- HW 1 (5%) due on Day 11 (day before midterm exam)
- HW 2 (5%) due on Day 17 (day before Policy Paper and two days before Final Exam)
  - Submit each homework on BLACKBOARD

#### 30% Policy Analysis Paper due on Day 18

- In the middle of week 1, I will post 5 or so permissible topics to analyze. By the start of week 2, you must select your topic.
- Paper is 3 pages, double-spaced with 11 Calibri (Body) font.
  - One half page: A brief explanation of the problem and why you chose that topic.
  - o 2 pages: Recommend policies to address the problem you identified.
  - One half page: Conclusion
  - o ADDITIONALLY:
    - You must have at least one graph in an appendix. The graph or graphs must be drawn in a program like Excel or PowerPoint.
  - O GRADING CRITERIA FOR PAPER:
    - Ignoring the above instructions: Grade will be no higher than a "C."
    - Sloppy writing with multiple typos: Grade will be no higher than a "C." (In other words, proofread before submitting.)
    - Submit via BLACKBOARD. No other submissions will be accepted.

# Without extenuating circumstances, NO LATE ASSIGNMENTS will be accepted.

I do understand things happen but you need to let me or the TA know as quickly as possible about events that make it impossible for you to participate in the class or meet the deadlines and requirements of the course.

# **Grading Scale:**

Grades will be determined on a relative scale with the average score being the border between a B and a B-. Details will be discussed in class.

Α	90-100	C+	72-74
A-	85-89	С	68-71
B+	82-84	C-	64-67
В	78-81	D	60-63
B-	75-77	F	below 60

#### **Class Rules:**

Students are expected to:

- Complete the day's required reading and assignments before class.
- Review the previous day's notes before class; make notes about questions you have about the previous class or the day's reading.
- Complete required written work on time.

#### **Tentative Course Schedule:**

The planned schedule below may be modified to suit the interests or abilities of the enrolled students or to take advantage of special opportunities or events that may arise during the term.

Dates	Topic	Readings (in the required text)
Days 1-3	Introduction to Economics	Chapters 1-3
Day 4	Measuring Economic Output	Chapter 6, 7
Day 5	Economic Growth	Chapter 8
Day 6	Unemployment	Chapter 9
Day 7	Changing Prices	Chapter 9
Day 8	Savings vs. Investment	
Day 9 & 10	Aggregate Demand and Aggregate Supply	Chapter 12
Day 11	****HW 1 Due**** Fiscal Policy	Chapter 13



Day 12	**** Midterm Exam****		
Day 13 & 14	Money and Banks	Chapter 14, 15	
Day 15	Monetary Policy	Chapters 15, 16	
Day 16	Investment & Financial Economics	Chapter 17	
Day 17	****HW 2 Due****	Chapter 20	
	International Trade		
Day 18	****Policy Paper Due****	Chapter 21	
	International Finance	Chapter 22	
Day 19	****Final Exam****		
Day 20	Course Wrap-up		