



**University of International Business and Economics
International Summer School**

COM 110/ENG 120 Public Speaking

Term: May 24 - June 24, 2021

Instructor: Dr. Nick J. Sciallo

Home Institution: Texas A&M University – Kingsville

Email: nick.sciallo@tamuk.edu

Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)

Office Hours: TBD

Discussion Session: 2 hours each week

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Location: WEB

Credit: 4 units

Course Description:

This course introduces students to the basics of public speaking, and will help them to cultivate the skills necessary to write and interpret a variety of different types of public speeches. Topics to be covered include attention getting devices, articulation and non-verbal communication, the ethics of public speaking, audience analysis (with a special emphasis on global audiences), critical thinking and logical fallacies, the use of visual aids, persuasion, and informational speeches. Class sessions will entail a mix of discussion of assigned readings from a textbook and the preparation, delivery, and revision of speeches.

Course Goals:

- To cultivate the skills needed to write and deliver public speeches
- To learn how to analyze and assess speeches given by others
- To practice speaking in English and become familiar with different English idioms and vernaculars
- To learn the differences between different occasions for speech and how to adapt speeches for different audiences and occasions

Required Textbook:

Lucas, Stephen E. *The Art of Public Speaking*, 11th edition (McGraw- Hill, 2011)

In addition to selections from the textbook, there are required activities assigned for homework. If there are any readings other than from your textbook, I will pass those out as hard copies to you in class or at least refer you to external resources. Reading and discussing these contribute to your participation grade.



Grading Policy:

Introduction Speech	25 points
Informative Speech Research Assignment	50 points
Informative Speech	100 points
Informative Speech Outline	25 points
Persuasive Speech	100 points
Persuasive Speech Outline	25 points
Quizzes (3 at 25 points each)	75 points
Final Exam	100 points

Grading Scale:

Assignments and examinations will be graded according to the following grade scale:

A	90-100	C+	72-74
A-	85-89	C	68-71
B+	82-84	C-	64-67
B	78-81	D	60-63
B-	75-77	F	below 60

Course Schedule: (subject to change)

WEEK 1

Monday

Overview of the course
 Informal speeches of introduction
 Assign Speech 1: Introduction Speech, 3-4 minutes Discuss criteria for Introduction Speech

Tuesday

Topic selection and narrowing Read: Lucas, The Introduction

Wednesday

In class activity: delivering one-minute speech Discuss: Topics, thesis, organization

Thursday

Main points to speech 1 due Workshop: main points
 Read: Lucas, Main Points
 In class activity: practicing delivery of speech 1

WEEK 2

Monday

Speech Outlines Due



Review of speech evaluations, understanding criteria for evaluation
Introductory Speech Due

Tuesday

Student feedback and evaluation of speeches Introductions to speech Introductory Speech due
Read: Lucas, Using Language Effectively
In class activity: delivering one minute speech

Wednesday

Assign Informative Speech, 4-5 minutes Read: Lucas, Types of Informative Speeches
Read: Lucas, Supporting your ideas Read: Lucas, Building Credibility Discuss: Audience
adaptation
Quiz 1

Thursday

Introductions to Informative Speech due Workshop: introductions
In class activity: practicing delivery of Informative Speech (and timing) Read: Lucas, Using
Language
Read: Lucas, Guidelines for Informative Speaking

WEEK 3

Monday

Main points to Informative Speech due Workshop: main points
Read: Lucas, Guidelines for Informative Speaking

Tuesday

Read: Lucas, Types of Informative Speeches
Outline of Informative Speech Due Workshop: drafts of Informative Speech

Wednesday

Draft of complete Informative Speech due
Introductions to Speech 3 due Workshop: introductions
Read: Lucas, Citing Sources Orally Read: Lucas, Connectives Discuss: transitions
Read: Lucas, Delivery

Thursday

Informative Speech Due

WEEK 4

Monday

Student feedback and evaluation of speeches
Assign Persuasive Speech, 5-6 minutes
Read: Lucas, Outlining the speech



Discuss topic selection, organization

Tuesday

Introductions to Persuasive Speech

Read: Lucas, The Importance of Persuasion Read: Lucas, Persuasive Speeches

Quiz 2

Wednesday

Read: Lucas, Using Evidence

Thursday

Outline for Persuasive Speech due Workshop: Introductions Thesis and organization

In class activity: delivering one-minute speech

WEEK 5

Monday

Completed drafts of Persuasive Speech due Workshop: drafts

Practice: delivery of persuasive speech, timing

Quiz 3

Tuesday

Speeches to Persuade Due (5-6 min)

Wednesday

Student feedback and evaluation of speeches In class Self Evaluation Report

Thursday

Final Exam Concluding remarks