



**University of International Business and Economics  
International Summer School**

**FIM 110 Introduction to Film Studies**

**Term: June 13th – July 14th, 2022**

**Instructor: Dr. Matthew L. Conboy**

**Home Institution: Robert Morris University**

**Email: conboy@rmu.edu**

**Class Hours: Monday through Thursday, 120 minutes each day (2,400 minutes in total)**

**Office Hours: TBD**

**Discussion Session: 2 hours each week**

**Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)**

**Location: WEB**

**Credit: 4 units**

**Course Description:**

FIM 110 is an introduction to film analysis that examines critical approaches of authorship, genre, presentation, and narrative. Students will become literate in the language of cinema and learn basic film concepts, techniques, and terminology. Focal topics include spectatorship, ideology, social and political context, celebrity culture, ambits of meaning, and modes of film criticism. FIM 110 is designed for students who love movies but may lack the experience to make viable interpretive arguments about them.

**Course Goals:**

Develop literacy in filmic language within a variety of stylistic contexts. Discuss the relationship between specific films and the social settings in which they were produced. Explore significant chapters in film history. Reflect on personally and culturally determined viewing positions. Synthesize textbook and lecture material in order to work as part of a film production group. Utilize industry standard software to create a film “short.”

**Prerequisite:**

None

**Required Textbook:**

Looking at the Movies, 5th Edition, Richard Barsam and David Monahan, ISBN-13: 978-0393265194

[https://www.amazon.com/Looking-Movies-Fifth-Richard-Barsam/dp/0393265196/ref=sr\\_1\\_1?s=books&ie=UTF8&qid=1512762465&sr=1-1&keywords=looking+at+the+movies+5th+edition](https://www.amazon.com/Looking-Movies-Fifth-Richard-Barsam/dp/0393265196/ref=sr_1_1?s=books&ie=UTF8&qid=1512762465&sr=1-1&keywords=looking+at+the+movies+5th+edition)  
All of readings will be supplied by the instructor

EText available through <https://digital.wwnorton.com/movies5>

### Grading Policy:

Weekly Quizzes (4)                      60% (15% each)

These will consist of True/False, fill-in-the-blank, and short answer questions

Weekly Discussion Questions 20% (4% each week)

These will consist of prompts that will encourage debate and discussion between you and your peers.

Group Production Project      20%

This will consist of a group working together to produce a film “short.” Information provided in the readings will guide the students through all steps of film production and editing.

### Grading Scale:

The quizzes and project will be graded according to the following grade scale:

A	90-100	C+	72-74
A-	85-89	C	68-71
B+	82-84	C-	64-67
B	78-81	D	60-63
B-	75-77	F	below 60

### Class Rules:

A summer course (and especially an asynchronous online course!) is an intense and fast-paced learning environment. Students must make a commitment to the course in order to earn a passing grade. To create a successful learning environment all students must adhere to the following rules:

- Students must log into class and watch my lectures each day during the week.
- Students will make every effort to contribute to class discussion boards and lectures.
- Students will work collaboratively and as a team to produce a film. Your peers will need to rely on you so please do not force them to complete your share of the work.

### Attendance Policy:

Attendance in class is mandatory. If an absence is unavoidable, arrangements must be made in advance to avoid penalty. UIBE policy requires a medical certificate to be excused. Any unexcused absences may impact the student’s grade. Moreover, UIBE policy is that a student who has missed more than one-third of the class (6 class times) of a course will fail.

## Course Schedule and Topics:

### Week 1 (Introduction to Class)

Monday	Introduction to Class, Syllabus, and Film Vocabulary
Tuesday	Chapter 1 Looking at Movies
Wednesday	Chapter 2 Principles of Film Form
Thursday	Quiz and Chapter 10 Film History

### Week 2 (Story Development and Storyboarding)

Monday	Chapter 3 Types of Movies
Tuesday	Chapter 4 Elements of Narrative
Wednesday	Chapter 5 Mise-en-Scene
Thursday	Quiz, Chapter 11 How the Movies are Made, and The Film Pitch and Treatment

### Week 3 (Film Production)

Monday	Storyboarding Exercise and Pitch Bible
Tuesday	Chapter 6 Cinematography
Wednesday	Chapter 7 Acting
Thursday	Quiz and Production Time

### Week 4 (Video Editing)

Monday	Introduction to Video Editing Software Pt. 1
Tuesday	Introduction to Video Editing Software Pt. 2
Wednesday	Production Time
Thursday	Quiz and Chapter 8 Editing

### Week 5 (Post-Production)

Monday	Chapter 9 Sound
Tuesday	Post-Production
Wednesday	Post-Production and Titles
Thursday	Class wrap-up, Film Screenings and Evaluations