

## Course Syllabus VISU 1015 WDF Digital Art

Course Code: VISU 1015 WDF (online)

Instructor: TBD

Office hours: Email or Zoom by appointment

Credit Weight: 0.5

Class Schedule: Weekly web lecture and assignments (posted on Mondays)

### Course Description

An introduction to using Adobe Photoshop for creating digital images. Through hands-on applications, students will explore the use of layers and essential software tools and controls for creating composite images from multiple image sources. Each week I will post video lectures that will demonstrate how to complete the following assignments. There will be 4 exercises and 2 short quizzes to prepare you for the 3 projects in the second half of the course. Desire 2 Learn (D2L) is where all lectures will be posted and where all projects will be submitted.

### Course Learning Objectives

Upon completion of the course you will learn the tools and techniques in Adobe Photoshop to effectively cut and paste images. You will also learn how to input correct perspective, colour adjustments, layers, image masking and special effects.

### Course Schedule

**\*Lectures will be posted on Mondays**

Week 1	Lecture	
Week 2	Lecture/Exercise 1	Cut/paste <b>Due Mon. Jan. 23, 2023</b> 11:00 am EST
Week 3	Lecture/Exercise 2	Perspective <b>Due Mon. Jan. 30, 2023</b> 11:00 am EST
Week 4	Lecture/Exercise 3	Image correction <b>Due Mon. Feb. 6, 2023</b> 11:00 am EST
Week 5	Lecture/Exercise 4	Image retouching <b>Due Mon. Feb. 13, 2023</b> 11:00 am EST
Week 6	Lecture/Project 1 Assigned	
Week 7	READING WEEK	Project 1 <b>Due Mon. Feb. 27, 2023</b> 11:00 am EST
Week 8	Lecture/Quiz 1	Take quiz online <b>Mon. Feb. 27</b> between 9:00 am and 11:00 pm EST
Week 9	Lecture/Project 2 Assigned	<b>Due Mon. March 20, 2023</b> 11:00 am EST
Week 10	Lecture	
Week 11	Lecture/Quiz 2	Take quiz online <b>Mon. March 20</b> between 9:00 am and 11:00 pm EST
Week 12	Lecture/Project 3 FINAL assigned	
Week 13	Final Lecture	FINAL Project 3 <b>Due Mon. April 10, 2023</b> at 11:00 am EST

### Grading Criteria

Grades for artwork will be posted online approximately one week after the due date. All assignments will **lose 3%** for every day they are late. Projects will be submitted with a rubric specific to the assignment. The final day to submit any assignment is **Mon. April 17, 2023**. Any assignments submitted after that date will not be marked.

**Exercises 32% (8% each)**

**Exercise 1:** Cut and paste person into scene (supplied images).

**Rubric:** Organization 20%, quality 40%, use of technique 40%.

**Exercise2:** Input supplied images into correct perspective.

**Rubric:** Organization 20%, quality 40%, use of technique 40%.

**Exercise 3:** Image correction, from a supplied image you will be given a list of corrections to make such as removing elements, creating adjustments, colour correction and adding effects.

**Rubric:** Organization 20%, quality 40%, use of technique 40%.

**Exercise 4:** Image retouching of a supplied image with a variety of tools and adjustments.

**Rubric:** Organization 20%, quality 40%, use of technique 40%.

### **Quizzes 10% (5% each)**

**Quiz 1:** A combination of true/false and multiple choice

**Quiz 2:** A combination of true/false and multiple choice

**Projects 58%**- Each project accompanied by a lecture and description on D2L.

**Project 1:** Build a room, you will be supplied a background image and create a living space with your choice of theme. You must use techniques taught in the lectures. **(17%)**

**Rubric:** Organization **15%**, quality **35%**, use of techniques **35%**, creativity/cohesion **15%**.

**Project 2:** Creative Challenge, you must supply your own images to create an outdoor scene with a minimum of 7 objects added using numerous techniques. You must include at least one person and one animal. Dimensions will be 12 in. w x 10 in. h at 300ppi. **(17%)**

**Rubric:** Organization **15%**, quality **35%**, use of techniques **35%**, creativity/cohesion **15%**.

**Project 3 (FINAL):** Street Scene, you will be supplied an image of a street surrounded by buildings. You will have to add a minimum of 10 images into the scene using the techniques taught throughout the semester. **(24%)**

**Rubric:** Organization **15%**, quality **35%**, use of techniques **35%**, creativity/cohesion **15%**.

### **Description of Grading Rubrics for Exercises and Projects**

**Organization:** Proper arrangement of layers and groups, colour coding and labelling to improve functionality of the artwork/document.

**Quality:** Assessing quality in artwork includes the overall use and mastering of the materials, the attention given to achieving craftsmanship and the application of guiding concepts.

**Use of Technique:** Effective use of and exploration of techniques, processes and tools.

**Creativity/Cohesion:** Originality, quality of design and complexity of concepts.

### **LU Department of Visual Arts Grading Guidelines**

- A+ 90-100% Superior achievement, reserved for work of exceptional quality. Student shows maturity, self-discipline, and independent thought.
- A 80-89% Notable achievement. Work demonstrates command of media, conceptual maturity, and a commitment to the discipline beyond what is normally expected.
- B 70-79% Work is completed and above average in quality. Student shows understanding and creativity in technical and conceptual areas.
- C 60-69% Student completes all assignments and meets all requirements of assignments. Work shows average ability and understanding of creative and technical values
- D 50-59% Minimum passing grade. Quantity and/or quality of work are minimal. Work shows poor ability and/or lack of discipline.
- E 40-49% Work is below minimum standards for passing grade. May show effort but little else. A student receiving an E grade may apply to take a supplemental examination in

- accordance with calendar regulations.
- F 1-39% Failure to hand in work or attend a sufficient number of classes.
  - F 0% Academic Dishonesty.

**FNW Failure, No Withdrawal** - A student who remains registered in a course but submits no work required for grading will receive a final course grade of Failure, No Withdrawal (FNW). A grade of "FNW" will have no numerical value that could affect a student's average, but for academic regulation purposes the student will be deemed to have failed the course to which it is assigned.

**Withdrawing from the Course** The final date to withdraw from the course is **Friday, March 10<sup>th</sup>, 2023**. Your marks to date will be posted in Marks Management prior to this date.

### **Academic Dishonesty**

Each student is responsible for knowing the Lakehead University Regulations for Academic dishonesty. See the link below for more information: <https://www.lakeheadu.ca/faculty-and-staff/departments/services/provost-vice-president-academic/academic-integrity-plans-policies/academic-dishonesty-regulations>

### **Lakehead University Commitment to Accessibility**

Lakehead University is committed to achieving full accessibility for persons with disabilities. Part of this commitment includes arranging academic accommodations for students with disabilities to ensure they have an equitable opportunity to participate in all of their academic activities. If you think you may need accommodations, you are strongly encouraged to contact Student Accessibility Services (SAS) and register as early as possible. For more information, please visit: <http://studentaccessibility.lakeheadu.ca>

### **Supplies**

I will be demonstrating with Photoshop CC 2023, which is preferred for this course. Just be aware that Photoshop Elements is NOT the same program, and you will not be able to complete the course with that software. To prepare for the course please download Photoshop onto your computer, here are a few options to do so.

To download a free trial of Photoshop CC for one month use this link:  
(you can try using another computer/ email to redownload the free trial for a second month, typically a free trial ends when you turn off your computer after your 1 month has lapsed)  
<https://www.adobe.com/ca/creativecloud/catalog/desktop.html>

Creative Cloud Plans and pricing use this link (be aware that there are monthly options as well as monthly payments with a year contract, please review the cancellation policies to avoid any charges if you plan to cancel after the course is completed):  
<https://www.adobe.com/ca/creativecloud/plans.html>

Be sure to look at the student pricing in the student & teachers tab! You can get all Adobe Programs with a student discount for around \$25.99/month (depending on the current offer) with a 1 year contract.

A great resource for additional help can be viewed at: <https://helpx.adobe.com/ca/photoshop/tutorials.html>

### **Desire 2 Learn (D2L)**

You can access D2L through the Quicklinks tab on the Lakehead University homepage, on the upper right corner or through MyInfo. Use your regular username and password.

### **Backing Up Your Work**

Photoshop files can often be very large and require a lot of memory space. With that being said, I recommend that you backup your computer regularly and also keep a USB copy of your files. Saving your work on Creative Cloud,

Google Drive, Dropbox, or iCloud are also great options. This keeps your computer and programs working smoothly as often, large files can cause lagging and slow loading.

NOTE: Never work on your files directly on the USB drive, save them on the USB drive as a second copy. Large Photoshop files can easily cause problems on a USB drive, so take this precaution to avoid any missed assignments due to technical issues.