



**University of International Business and Economics
International Summer School**

ART 120 Introduction to Western Art from Renaissance to Modern

Term: June 12th – July 7th, 2023

Instructor: Marcello Barison

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Class Hours: Monday through Friday, 120 minutes each day (2,400 minutes in total)

Discussion Session: 2 hours each week

Office Hours: TBD

Total Contact Hours: 64 contact hours (45 minutes each, 48 hours in total)

Location: WEB

Credit: 4 units

Course Description:

This course surveys the major developments in Western Art History from the Renaissance to the Present. In addition to familiarizing students with the primary historical developments in the visual arts during this period, the course also addresses some of the most significant conceptual questions that the use of images during this span of time confronts: How are we to understand the rise of illusionistic painting or optical naturalism in the 14th and 15th centuries, and the abandonment of such picture making in avant garde and abstract work of the 19th and 20th centuries? What effect did the appearance of new media, such as photography and film, have on the visual arts more broadly? What role have images played during this period in mobilizing social energies? How do they relate to theoretical or scientific knowledge? While dedicating much attention to the history of images itself, the course also situates that history in relation to broader developments in social, intellectual, and cultural history.

Course Goals:

On completion of this subject students should be able to:

1. Ensure mastery of the historical materials it surveys;
2. Place a premium on the acquisition of certain skills;
3. Be in the fundamentals of visual analysis (how do we talk significantly about images?);
4. Hone the skills in historical and critical reading.

Required Textbook:

The only required texts are J. Berger, *Ways of Seeing* (New York: Penguin, 2008) and E. Gombrich, *The Story of Art* (London and New York: Phaidon, 1995). The instructor will then

make available excerpts from many books, as well as scans of primary source documents and essays.

Course Structure:

- **Pre-recorded lecture videos:** Each around 60 mins, will be provided per teaching day.
- **Discussion Sessions:** 2 hours each week. During discussion hours, held live, students are required to discuss the content of the lessons and reading assignments.
- **Hourly Reading Assignments:** Each class includes, in addition to viewing the online lesson held by the teacher, the reading of the teaching material by the student. The readings expected for each hour of recorded lesson foresee approximately two hours of work by the students.
- **Other Material:** Further teaching material will be made available on Blackboard. In addition to the films already listed in the program of the recorded lessons, it will consist of further video and audio resources relating to the topics covered in the course. This additional material supplements the recorded lessons for a duration equivalent to approximately one additional hour of lessons.

Grading Policy:

Midterm exam	40%
Final exam	40%
Attendance and Participation at the online live discussion sections	20%

Mid-term Exam

This exam will ask students to identify the important works of art that we have discussed to this point, define key terms that have informed our discussion, and answer a list of specific open questions that engage with the material presented in class.

Final Exam

This exam will ask students to identify and interpret the important works of art that we have discussed since the previous exam, define key terms that have informed our discussion, and answer a list of specific open questions that engage with the material presented in class.

Grading Scale:

Assignments and examinations will be graded according to the following grade scale:

A	90-100	C+	72-74
A-	85-89	C	68-71
B+	82-84	C-	64-67
B	78-81	D	60-63
B-	75-77	F	below 60

Academic Integrity:

Students are responsible for knowing policy regarding academic honesty. The University of International Business and Economics (UIBE) expects students to be honest in their academic work. Academic dishonesty is viewed as a serious violation of university rules and such misconduct is not accepted by academic community. In particular, students must refrain from plagiarism, cheating and collusion in connection with examinations, submitting substantially the same piece of work to different classes and must fully acknowledge all the sources of ideas and all assistance received in work submitted to the instructor for evaluation. Violation of the rules of academic honesty may lead to suspension or disqualification of the student from further study at UIBE.

Course Schedule:

Date	Lecture	Reading Assignments
Day 1	What is art. Course Introduction I	• L. Tolstoy, What is Art?
Day 2	Ways of seeing. Course introduction II	• J. Berger, Ways of Seeing
Day 3	The Proto-Renaissance and Quattrocento Art in Italy	• E. Gombrich, The Story of Art, 11-13. • M. Baxandall, Painting and Experience in Fifteenth-Century Italy.
Day 4	Renaissance in Rome and Tuscany and the Renewal of Pagan Antiquity	• E. Gombrich, The Story of Art, 14-15. • J. Burckhardt, The Civilization of the Renaissance in Italy. • A. Warburg, The Renewal of Pagan Antiquity. Contributions to the Cultural History of the European Renaissance.
Day 5	Movie screening: L. Majewski, The Mill and the Cross.	
Day 6	Venetian Renaissance	E. Gombrich, The Story of Art, 16.
Day 7	The Renaissance Outside of Italy: Germany and the Netherlands in the Early Sixteenth Century	• E. Gombrich, The Story of Art, 17.
Day 8	Romanticism	• E. Gombrich, The Story of Art, 22.
Day 9	Movie screening: P. Greenaway, Nightwatching	
Day 10	Midterm Exam	
Day 11	Impressionism	• E. Gombrich, The Story of Art, 24-25.

Day 12	The Blue Rider and Bauhaus (Kandinsky, Schönberg, Klee)	• E. Gombrich, <i>The Story of Art</i> , 24-25.
Day 13	Expressionism and the New Objectivity	• E. Gombrich, <i>The Story of Art</i> , 24-25.
Day 14	Modernism and Cubism	• E. Gombrich, <i>The Story of Art</i> , 27. • C. Butler. <i>Modernism. A Very Short Introduction</i> .
Day 15	Movie screening: F. Lang, <i>Metropolis</i>	
Day 16	Modernist Architecture	• E. Gombrich, <i>The Story of Art</i> , 27. • C. Butler. <i>Modernism. A Very Short Introduction</i> .
Day 17	American Art after WW II	• E. Gombrich, <i>The Story of Art</i> , 27. • C. Greenberg, <i>Art and Culture. Critical Essays</i> .
Day 18	Movie screening: E. Harris, Pollock	
Day 19		Reading Day
Day 20	Final Exam	